

Big Sky Annual Community Report

August 2019



BIG SKY
MONTANA



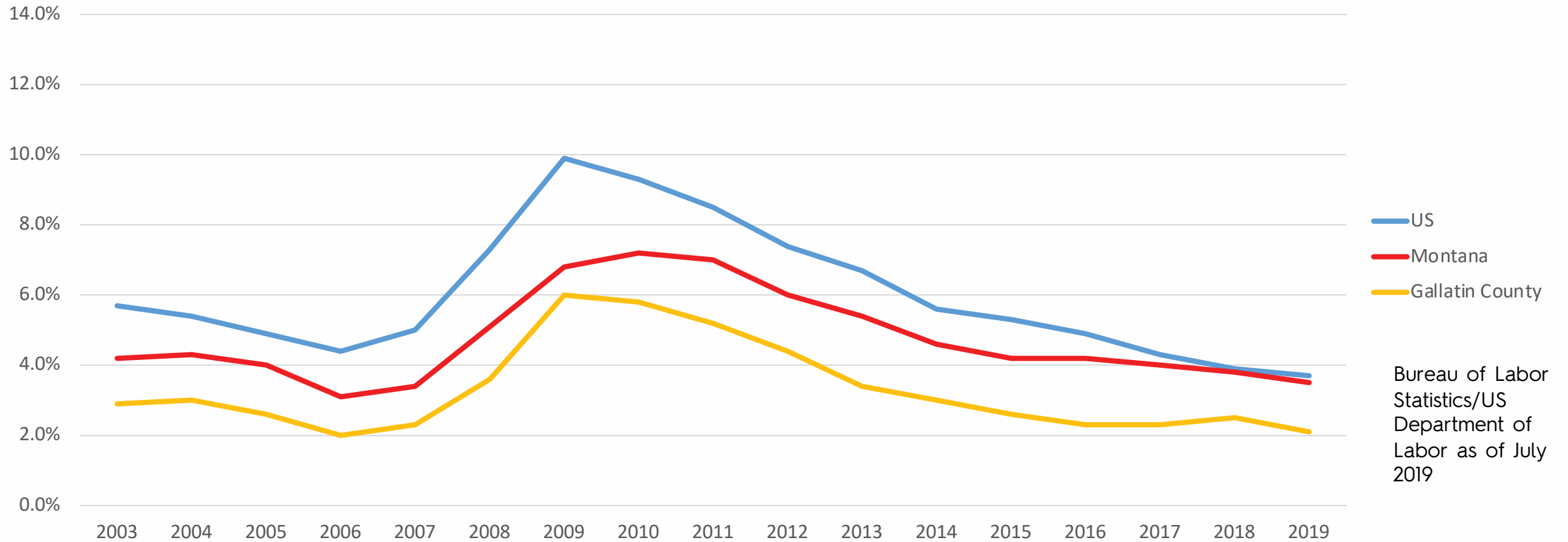
What does the data say?



Unemployment Rate Trend



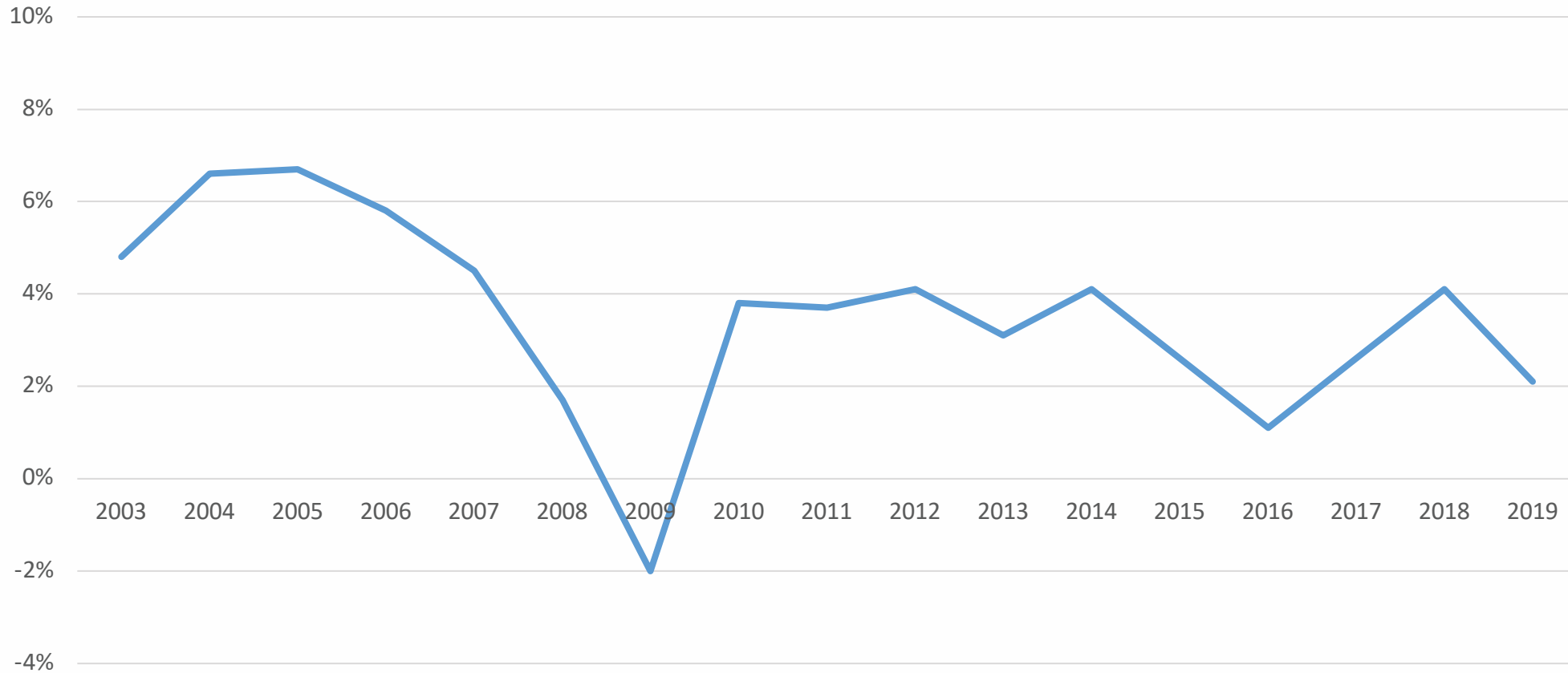
Unemployment Rate: US, Montana, Gallatin County



Gross Domestic Product



Percentage of Change of GDP



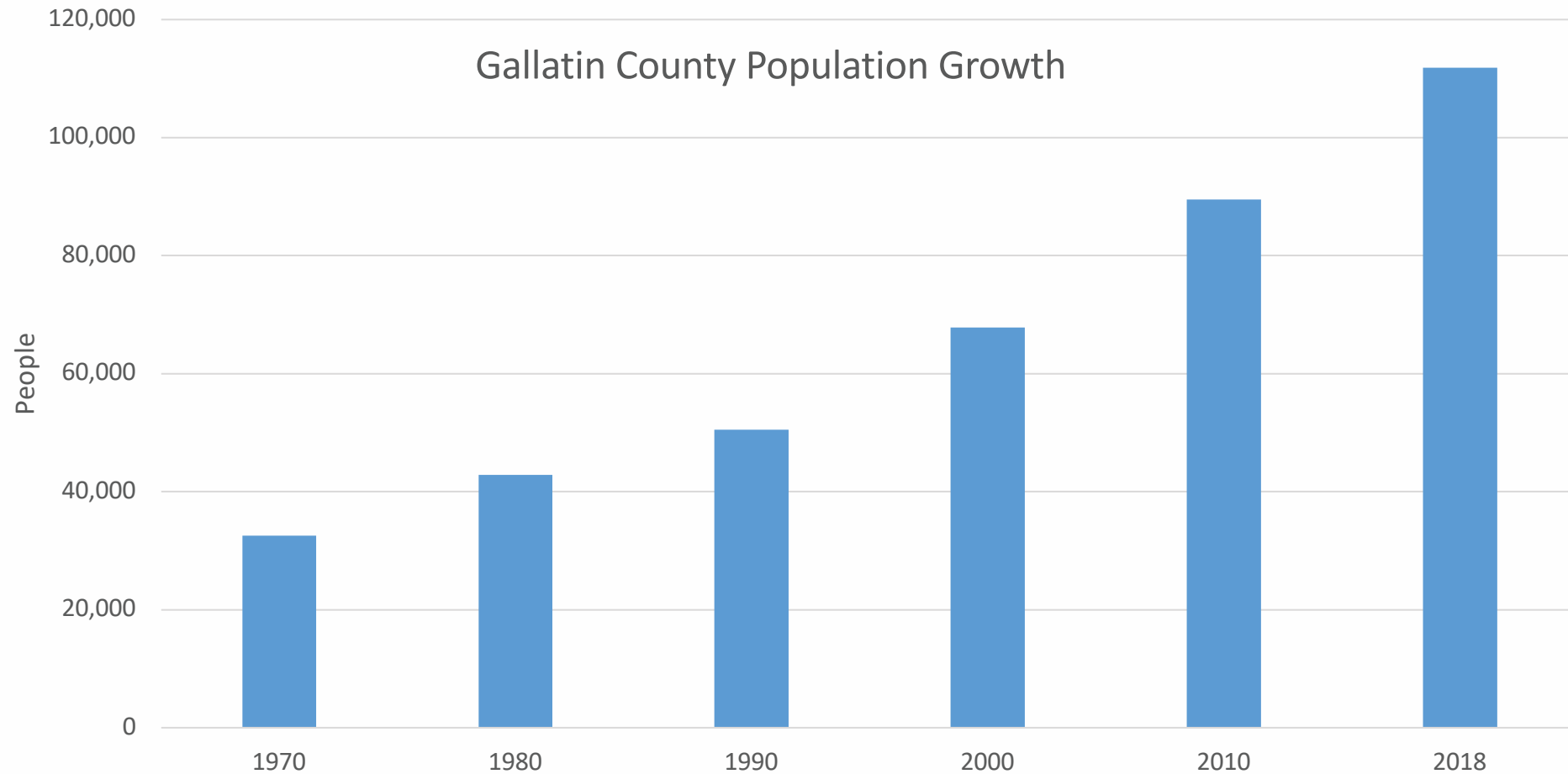
Based on end of Q-2 each year

Source: U.S Department of Commerce, Bureau of Economic Analysis

Gallatin County Population Growth



Gallatin County Population Growth



Gallatin County growing at 3x national average

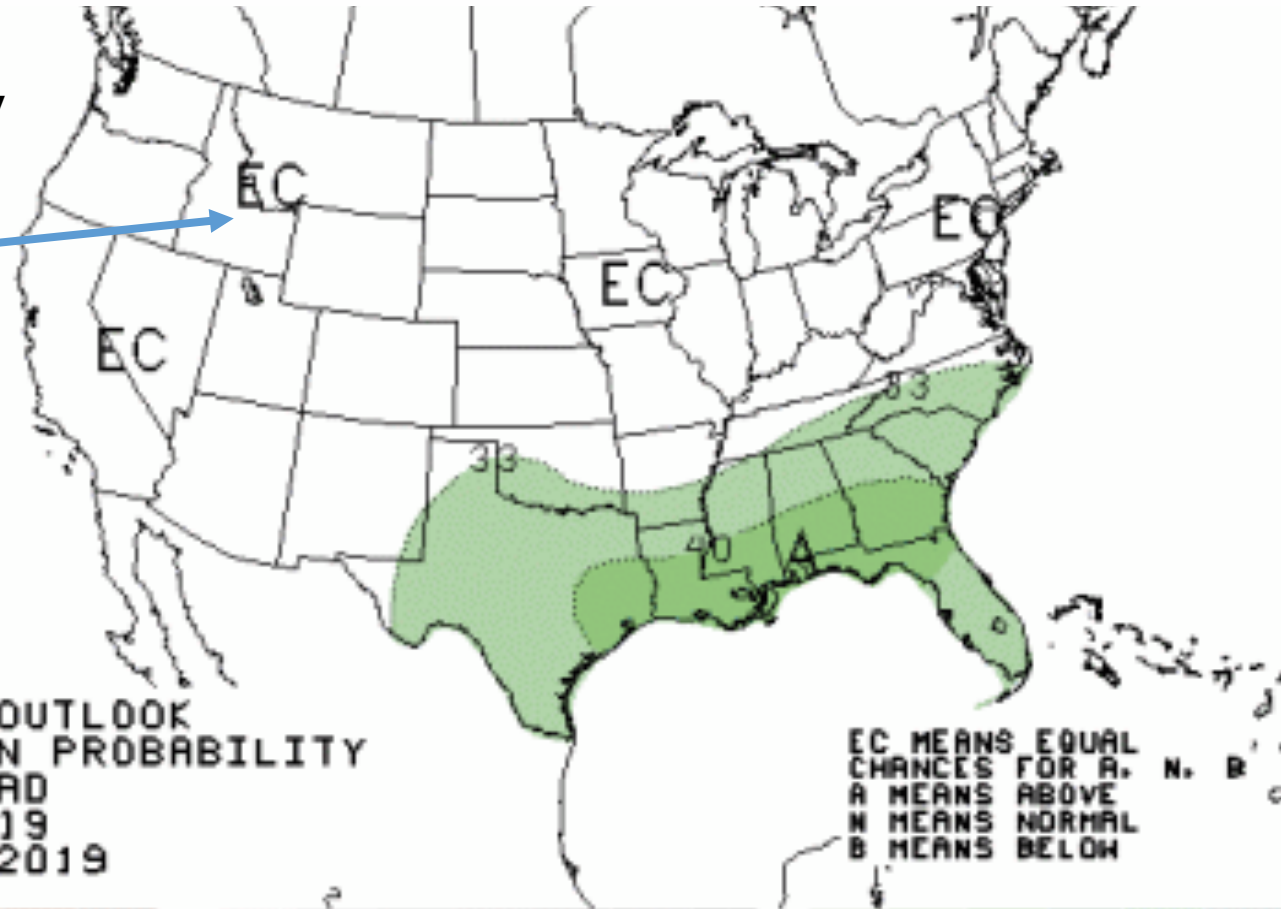
Source: United States Census Bureau

Snow Predictions



Predictions for December-February 2019-2020

Equal Chances



THREE-MONTH OUTLOOK
PRECIPITATION PROBABILITY
5.5 MONTH LEAD
VALID DJF 2019
MADE 20 JUN 2019

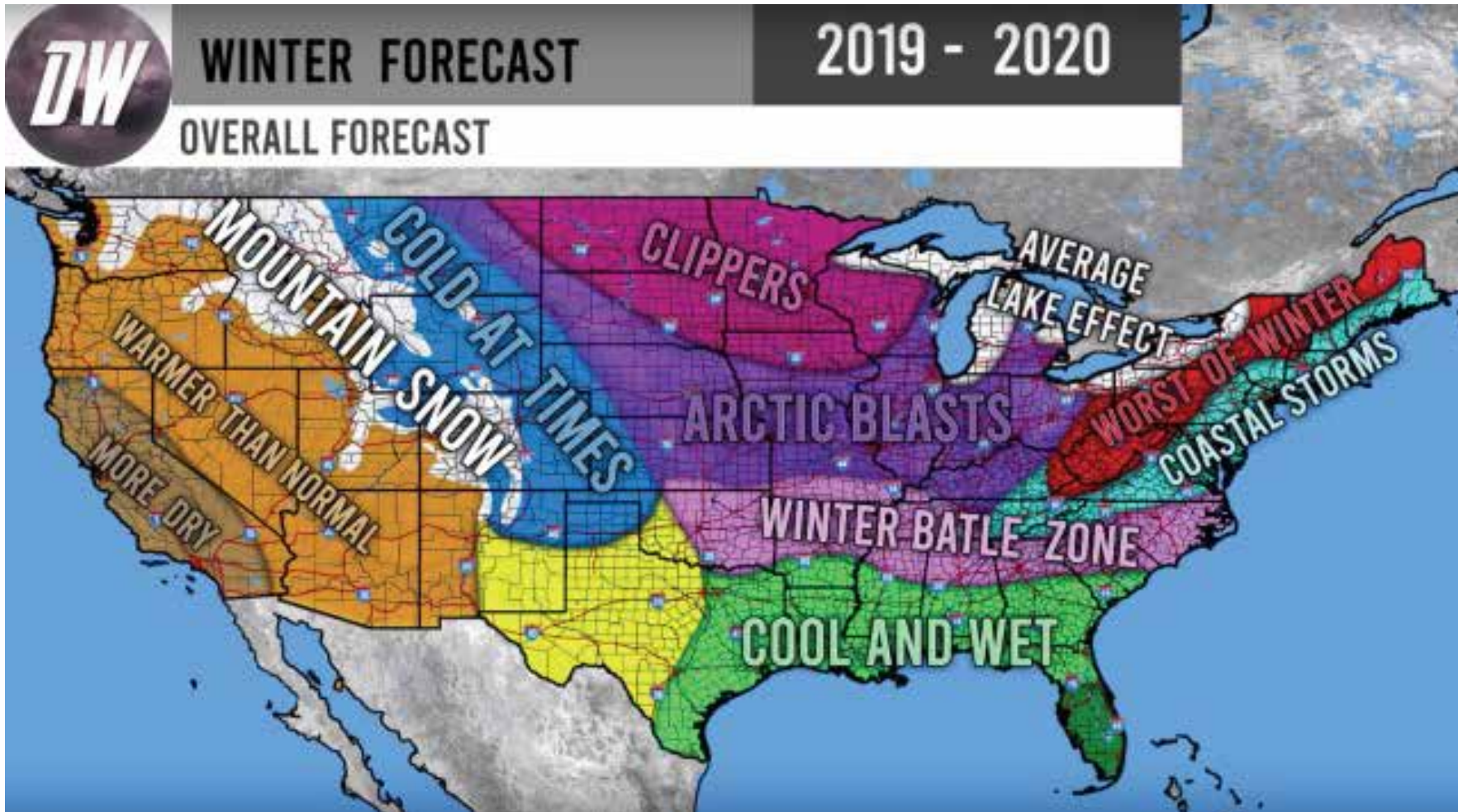


Source: 7/22/19 forecast from NOAA posted on Unofficial Networks

<https://unofficialnetworks.com/2019/07/14/noaa-winter-weather-forecast/>

Winter 2019/20

Direct Winter's Snow Prediction

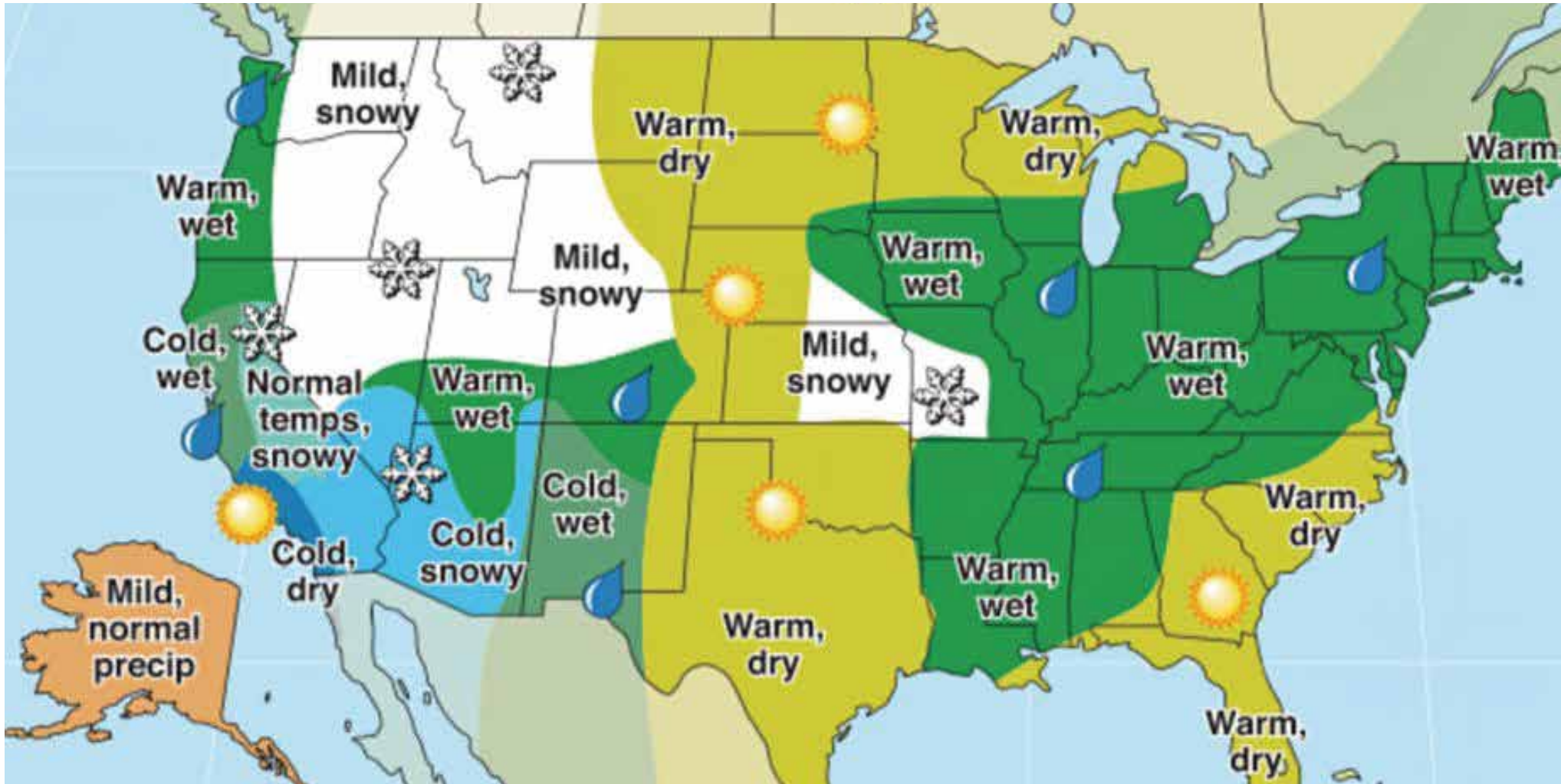


Source: 8/21/19

<https://unofficialnetworks.com/2019/08/15/united-states-winter-forecast/>

Winter 2018/19

Farmer's Almanac Snow Prediction



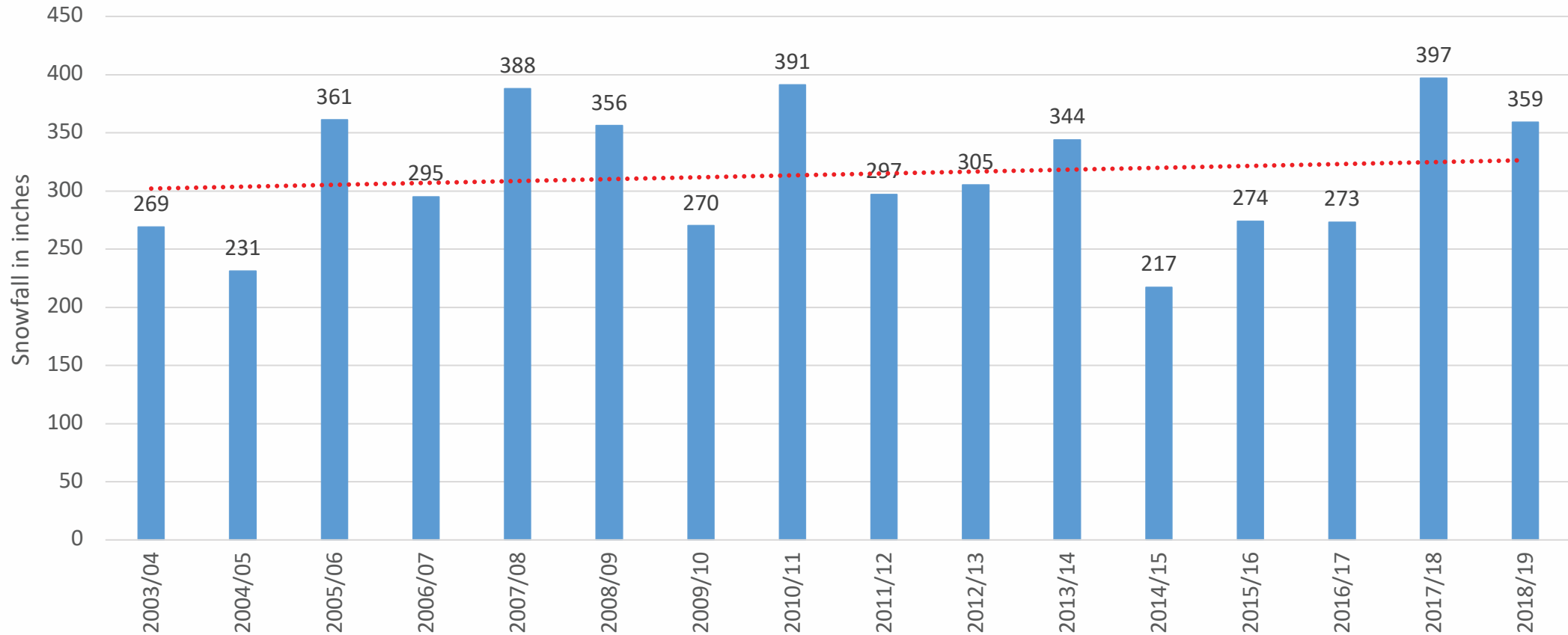
Source: 8/24/18

<https://www.almanac.com/content/2019-winter-weather-forecast>

Snowfall at BSR



Snowfall Total, October 1-April 30

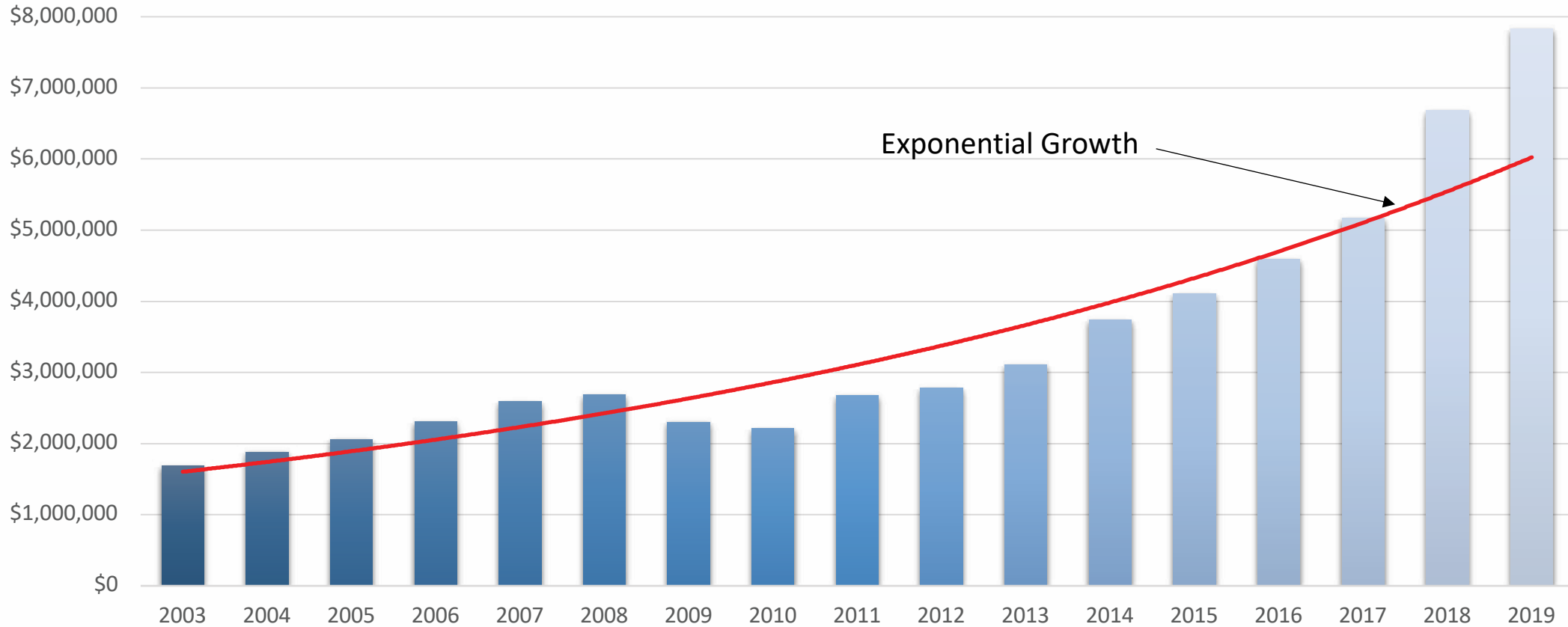


Big Sky Snow Safety Records from Lone Mountain (Lobo mid-mountain) Snotel Site

Resort Tax Collections



Tax Dollars



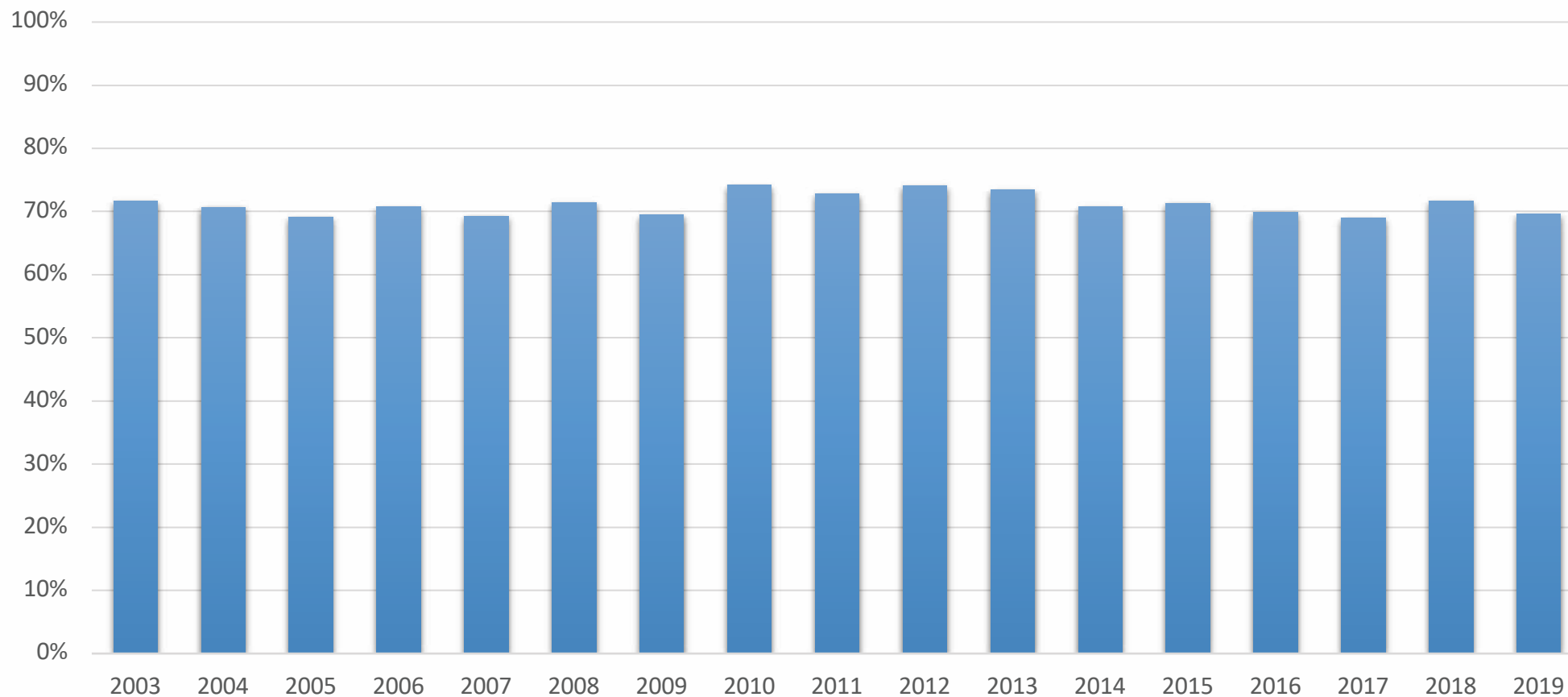
YOY
2014 +17%;
2015 +9%;
2016 +11%;
2017 +11%;
2018 +23%*
2019 +17%

Provided by Big Sky Resort Area Tax District (Fiscal Year ending June 30, 2019)

Resort Tax Collections



Percentage of Total Yearly Resort Tax collected during Winter Season



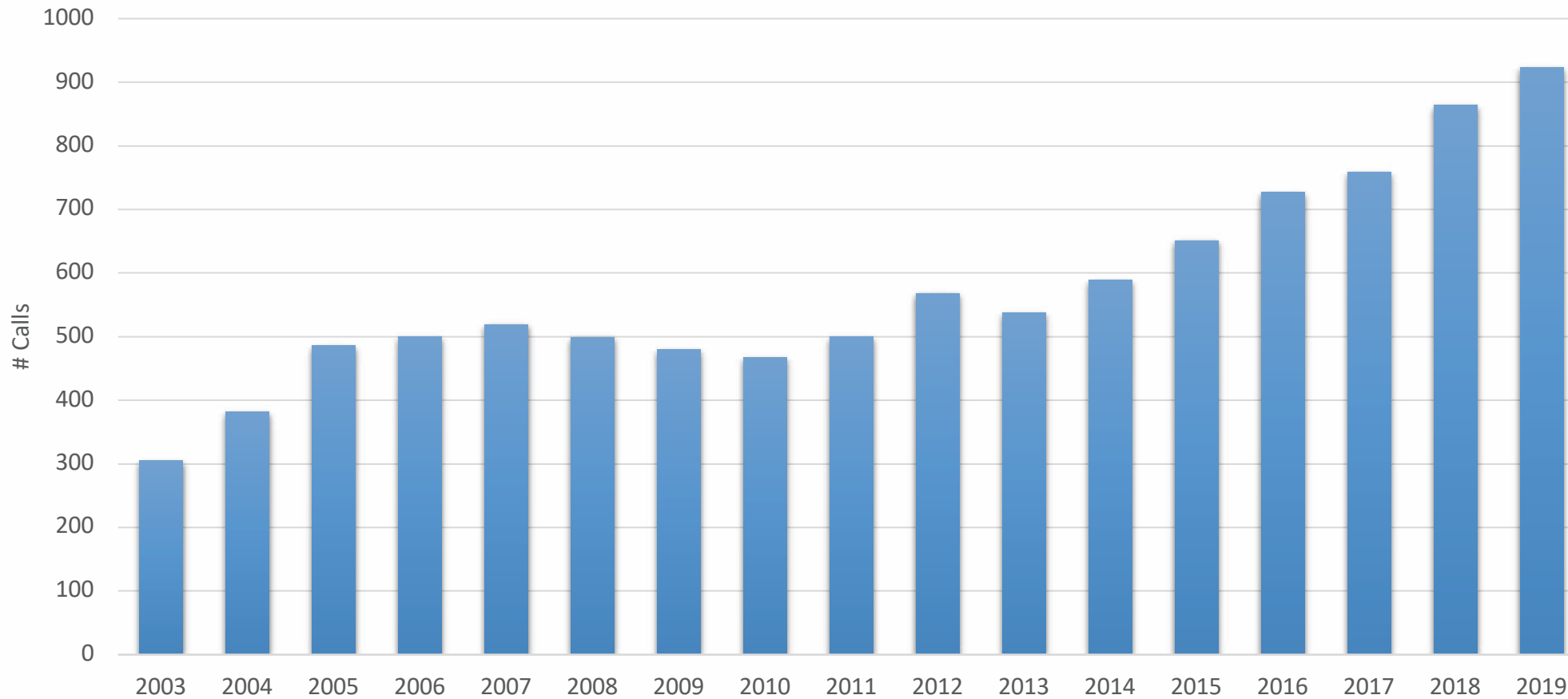
Months Nov.-Apr.

Provided by Big Sky
Resort Area Tax
District, (Fiscal Year
ending June 30, 2019)

Big Sky Fire Dept. Incident Call Volume



Yearly Incident Calls



Five year
compounded annual
growth rate +10%

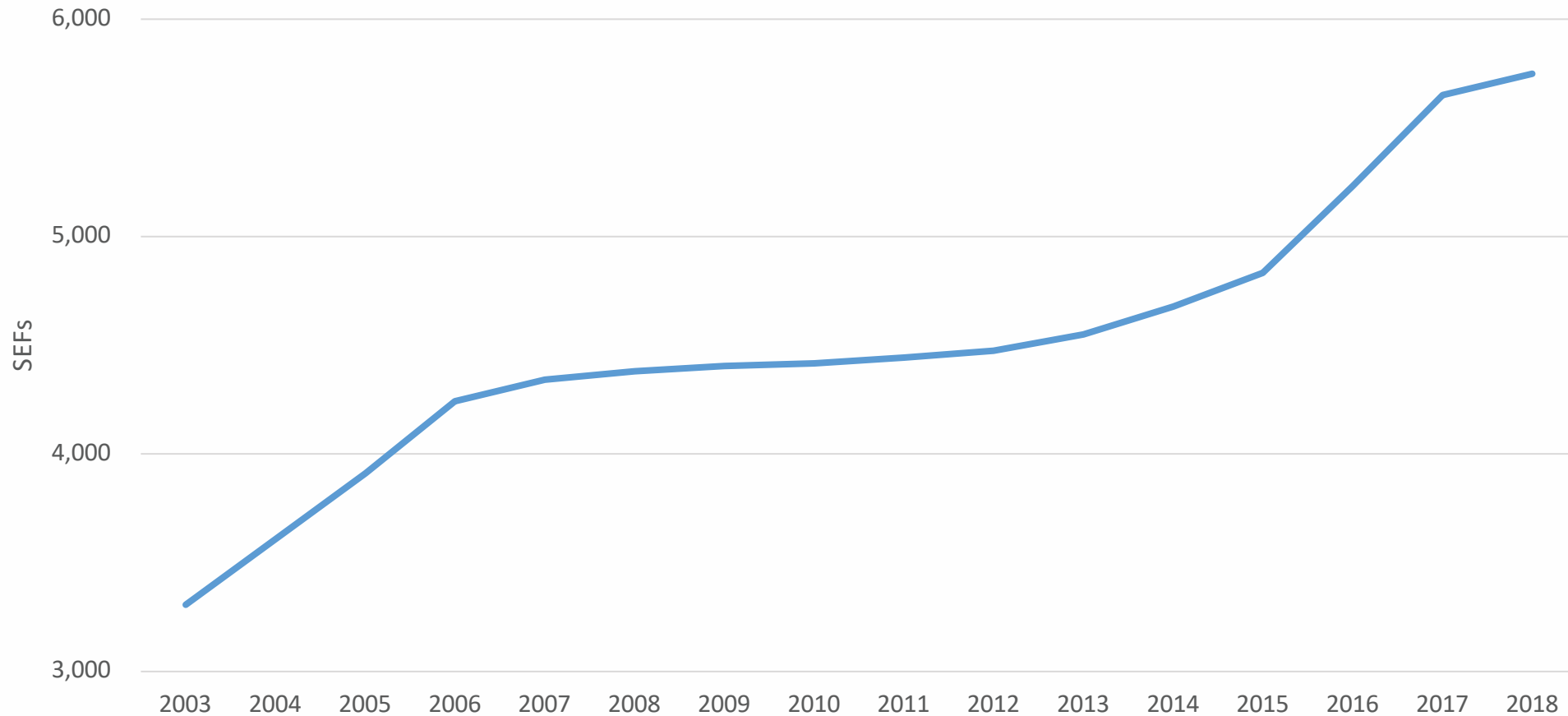
84% growth since 2011

Source: Big Sky Fire
Department, Big Sky
Resort Area District

Big Sky Sewer Connections History



Total Single Family Equivalents (SFEs) Connected



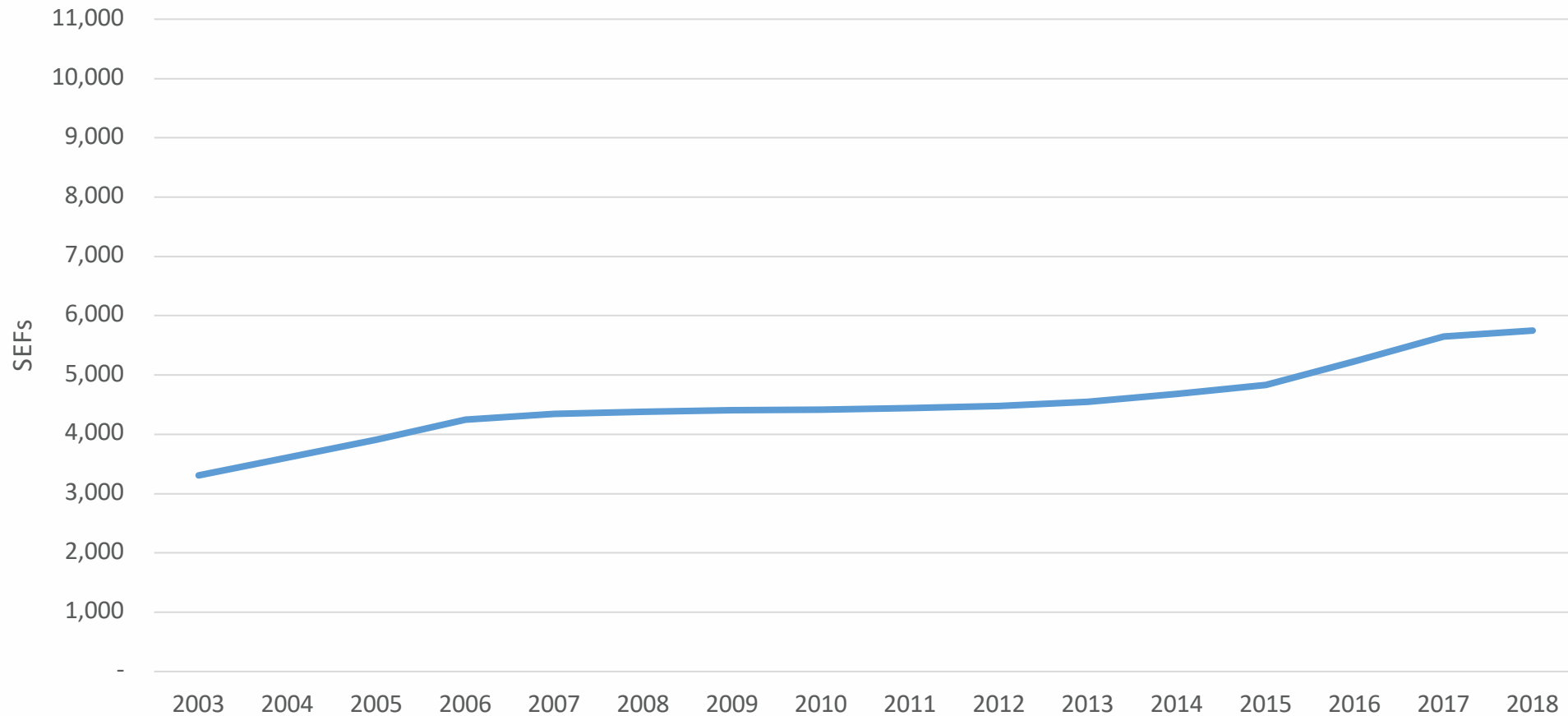
Total SFE's connected.
Average BS Household is
2 SFE's.

Source: Big Sky Water &
Sewer District No. 363

Big Sky Sewer Connections History



Total Single Family Equivalent (SFEs) Connected



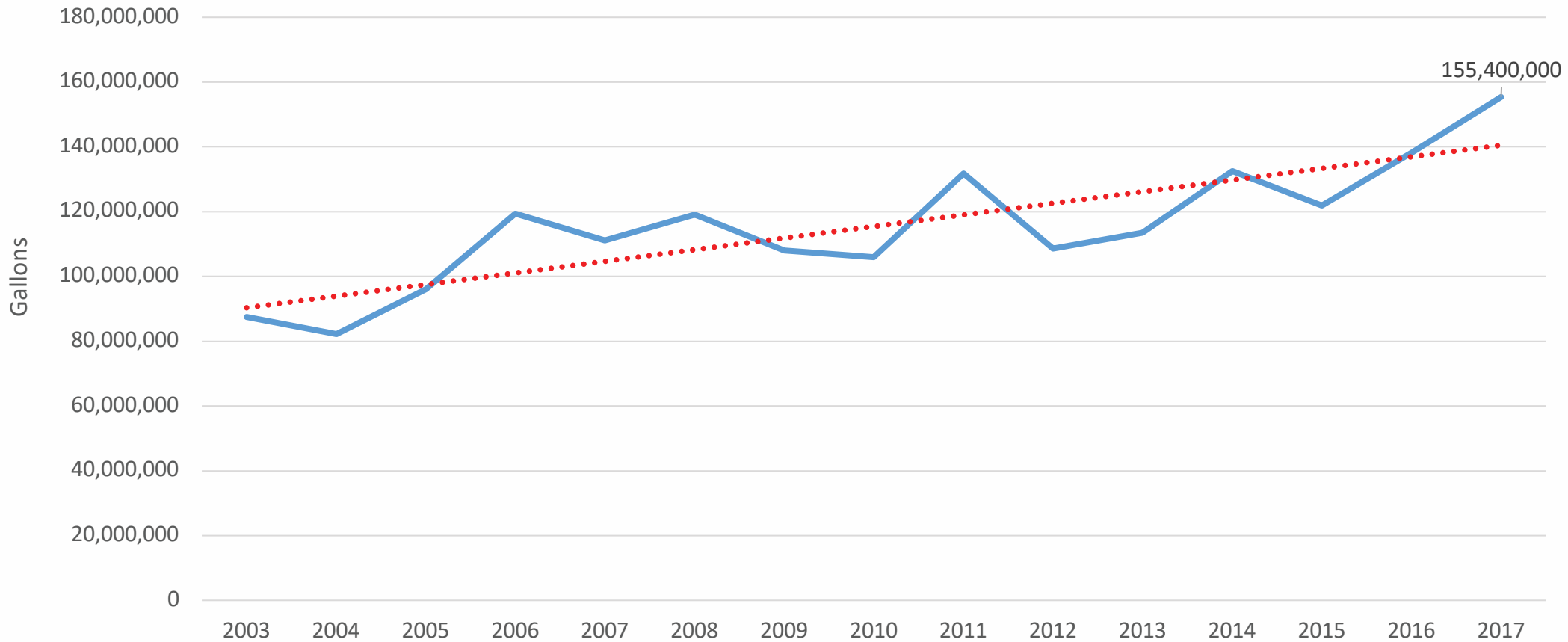
Total SFE's connected.
Average BS Household is
2 SFE's.

Source: Big Sky Water &
Sewer District No. 363

Big Sky Waste Water Flow



Annual Waste Water Flow

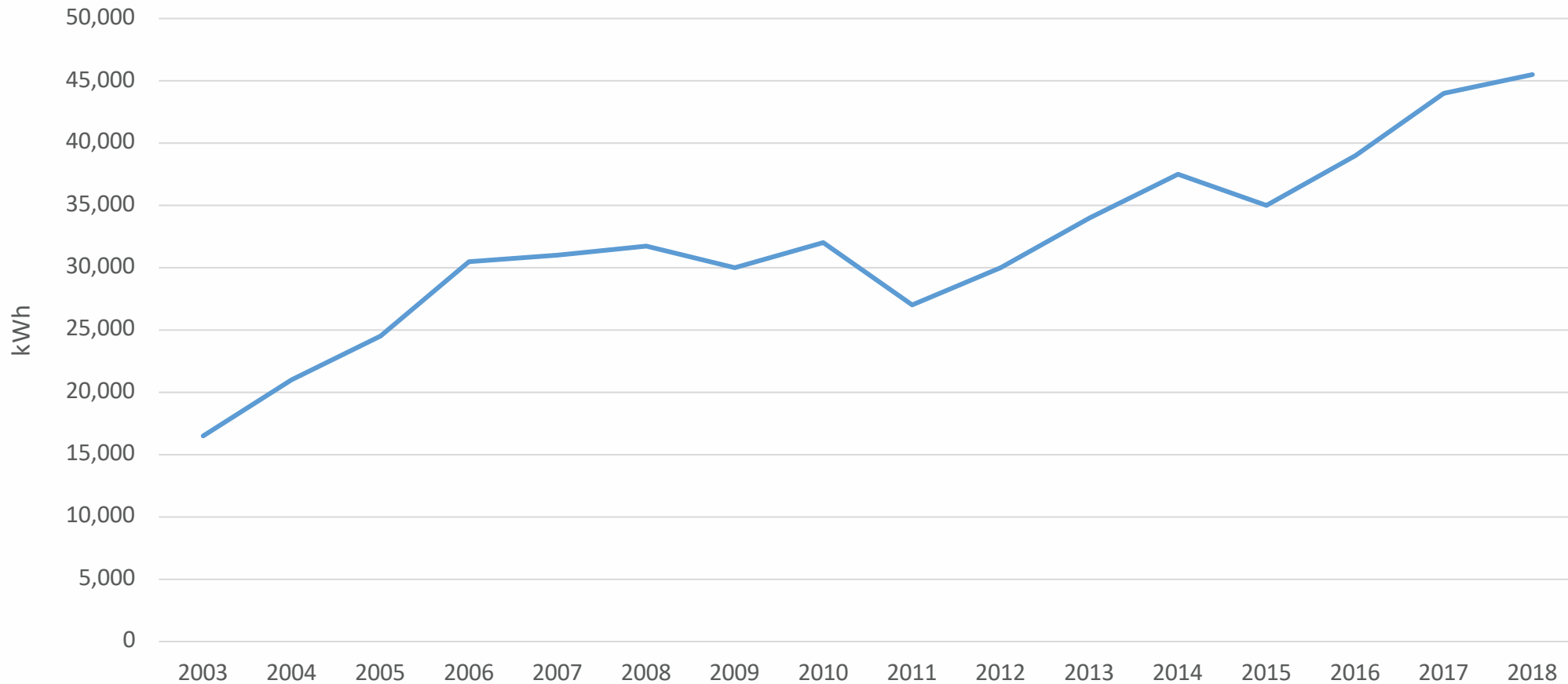


Provided by Big Sky Water & Sewer District No. 363
Year ending Dec. 31

Big Sky Electrical Consumption



Total Electrical Consumption in Big Sky

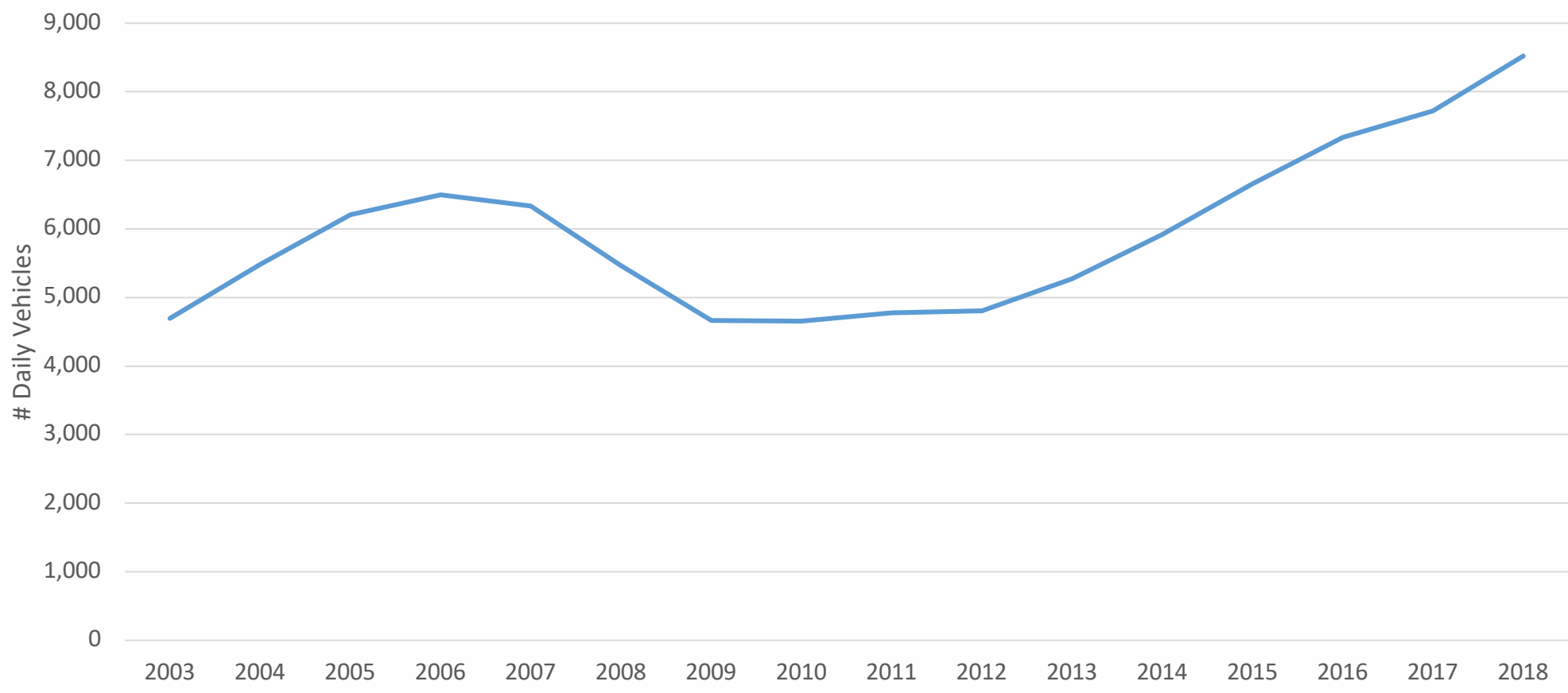


Source:
Northwestern
Energy 7/23/19.
Approximately
4,600 customers
in Big Sky.

Daily Traffic Counts Meadow Village



Annual Average of Vehicles per Day

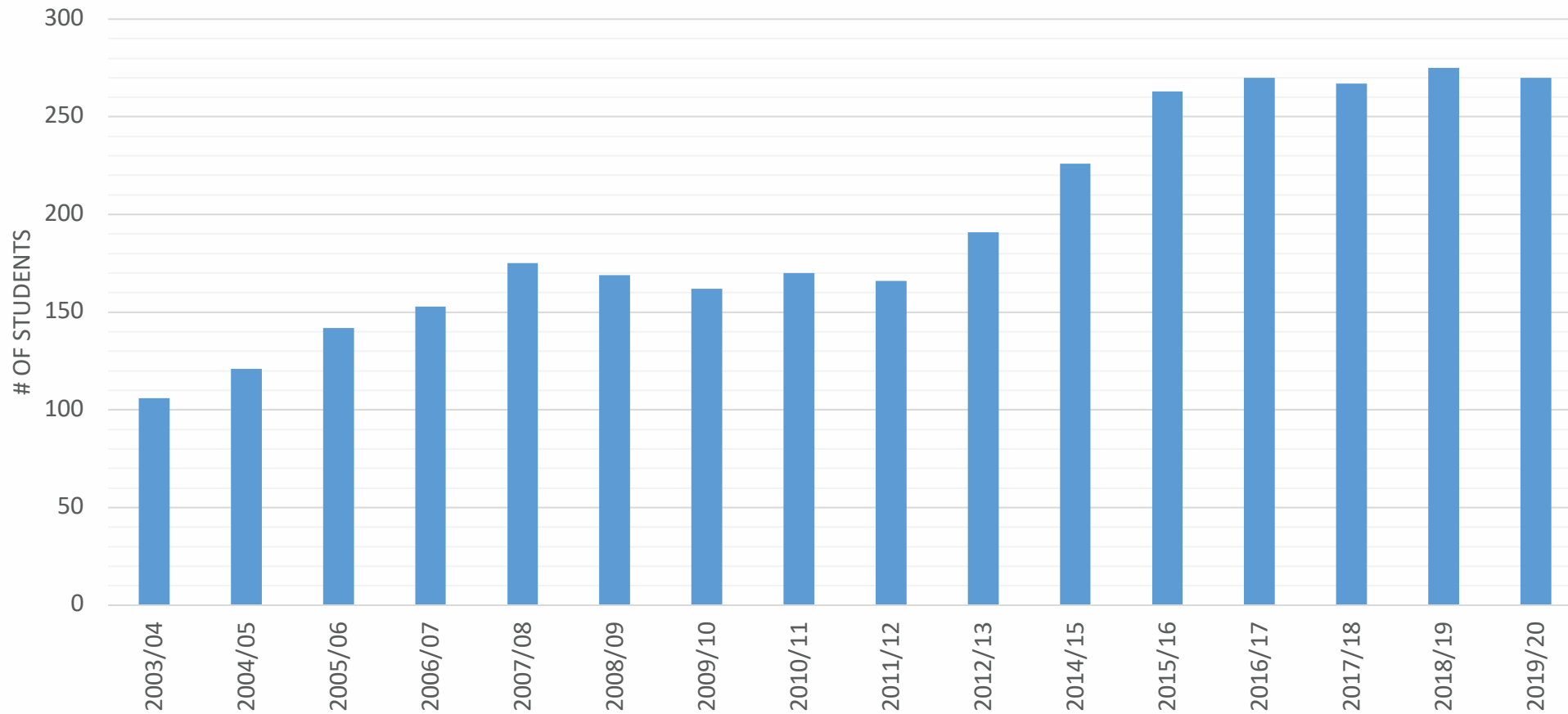


Montana Dept of
Transportation Yearly
ATR profile for A-064,
Meadow Village
Highway 64

Big Sky School Enrollment



Ophir K-8 Student Enrollment



High school opened
2009-10

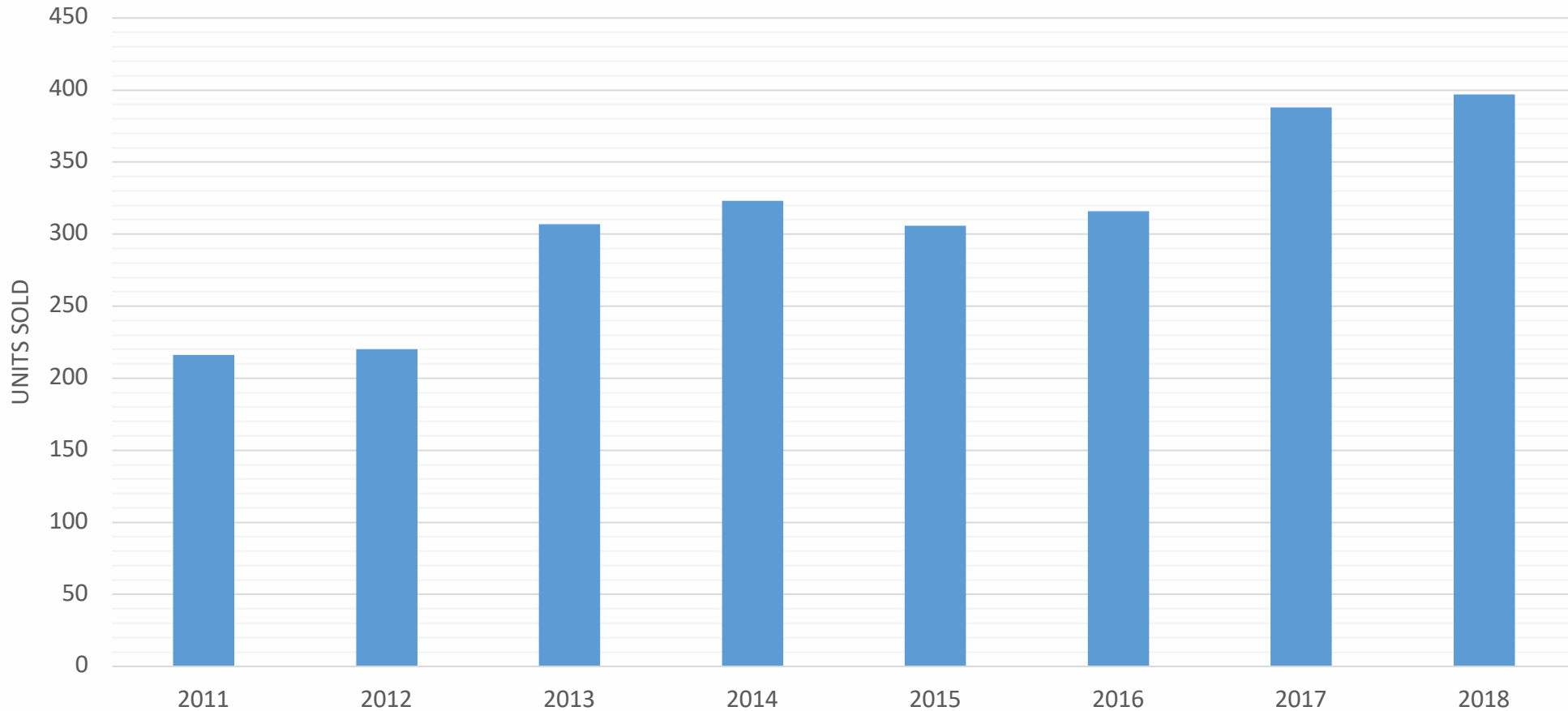
Discovery Academy
opened 2014 and
serves 15-20
additional students

Source: Big Sky
District #72

Big Sky Real Estate Velocity



Big Sky Real Estate Velocity

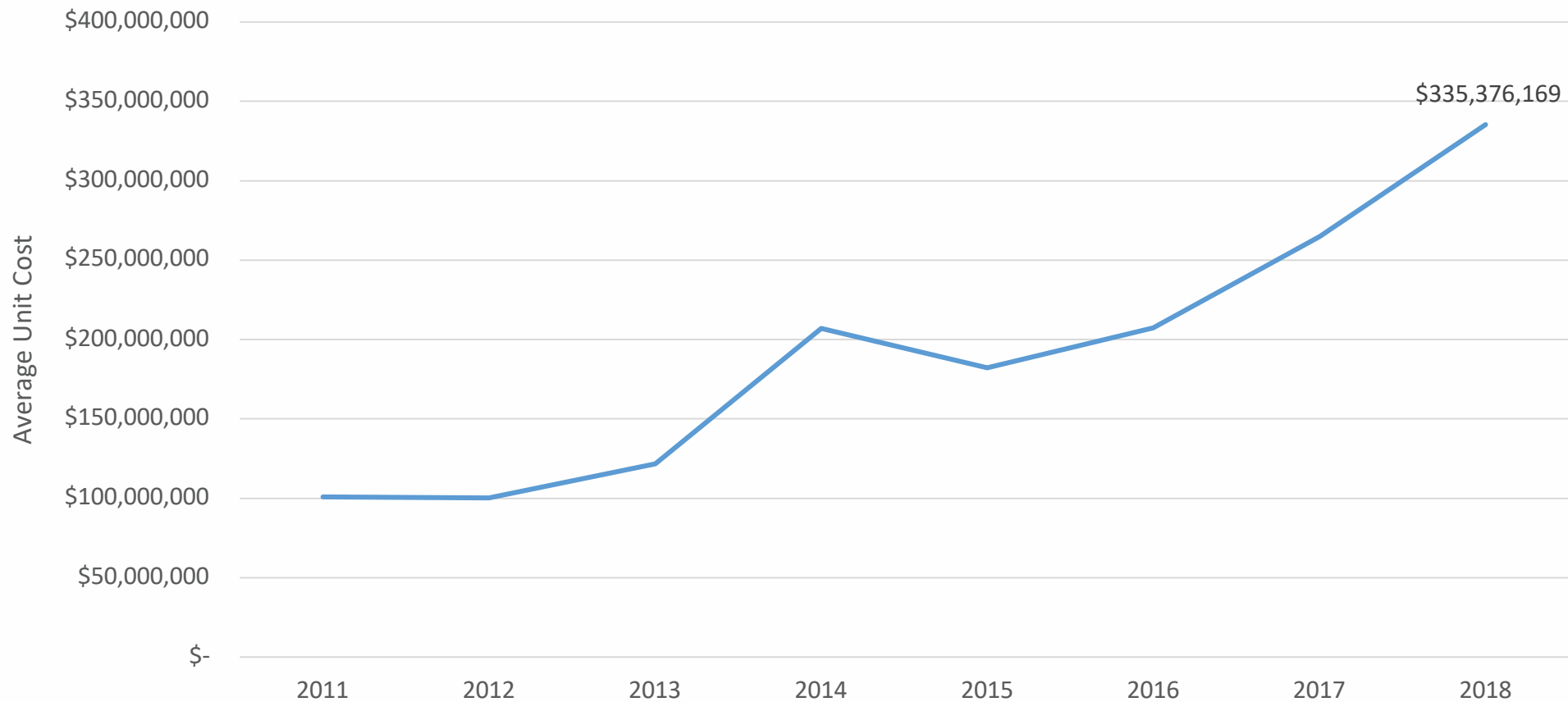


Source: Christie's Pure West 2019 Annual Market Report for Big Sky. Citing MLS Community wide data.

Big Sky Real Estate Gross Sales Volume

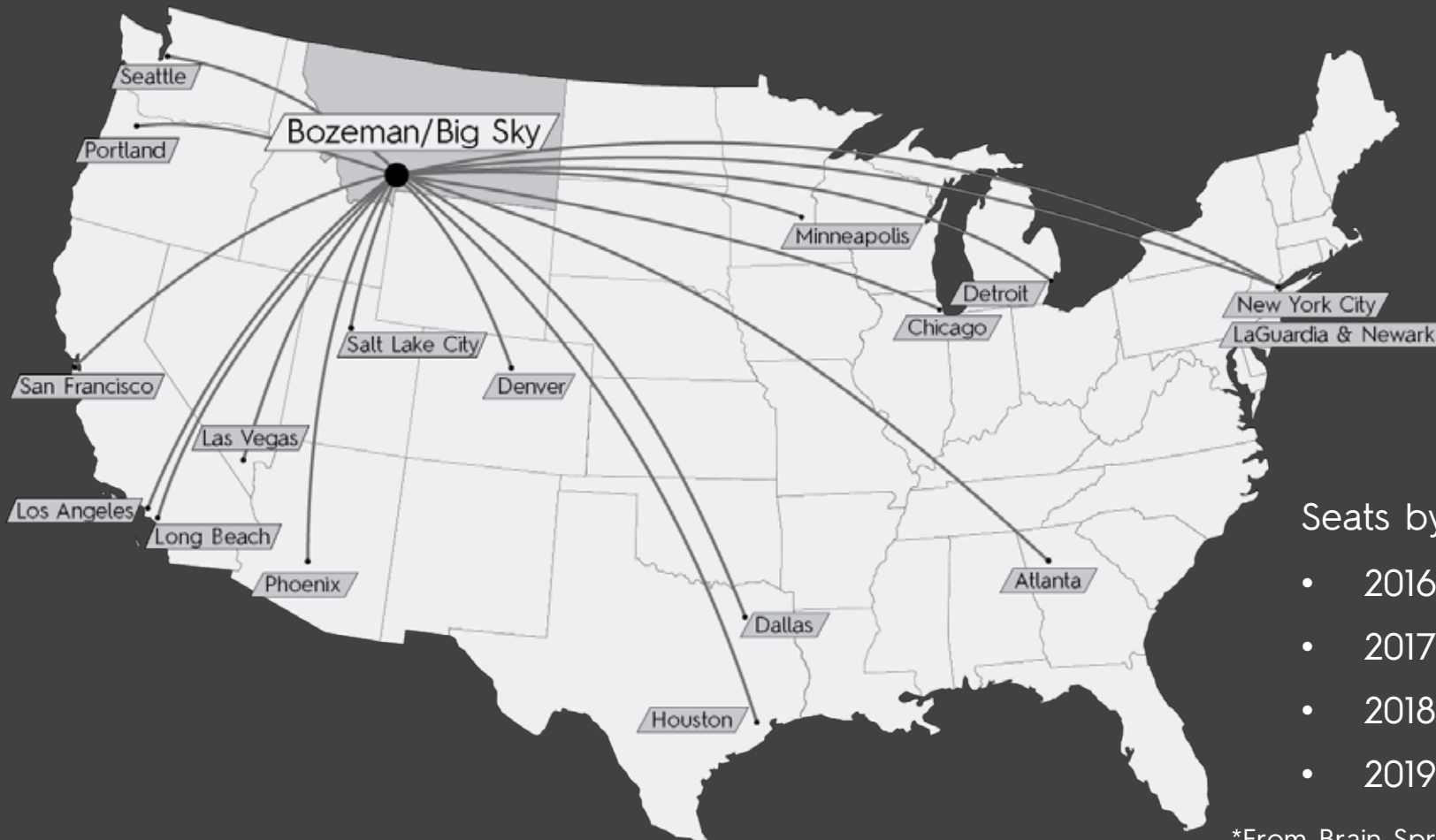


Gross Sales Volume



Source: Christie's Pure West 2019 Annual Market Report for Big Sky. Citing MLS Community wide data.

Getting Here: 17 Non-Stop Cities



Seats by year*

- 2016: 628,750
- 2017: 695,022
- 2018: 797,909
- 2019: 903,976

*From Brain Sprenger, A.A.E.

Alaska
AIRLINES

allegiant



FRONTIER

American Airlines 

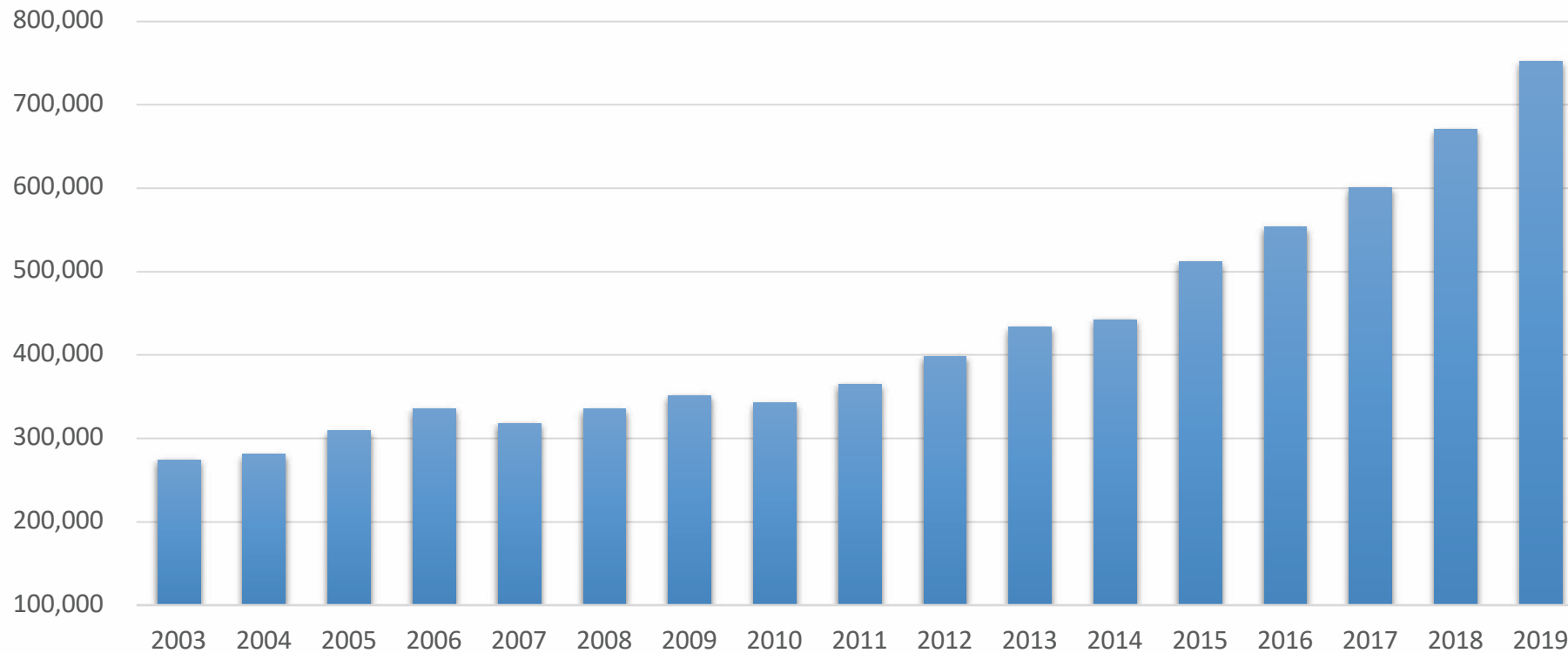
 DELTA

jetBlue

Air Travel: Bozeman Yellowstone International Airport



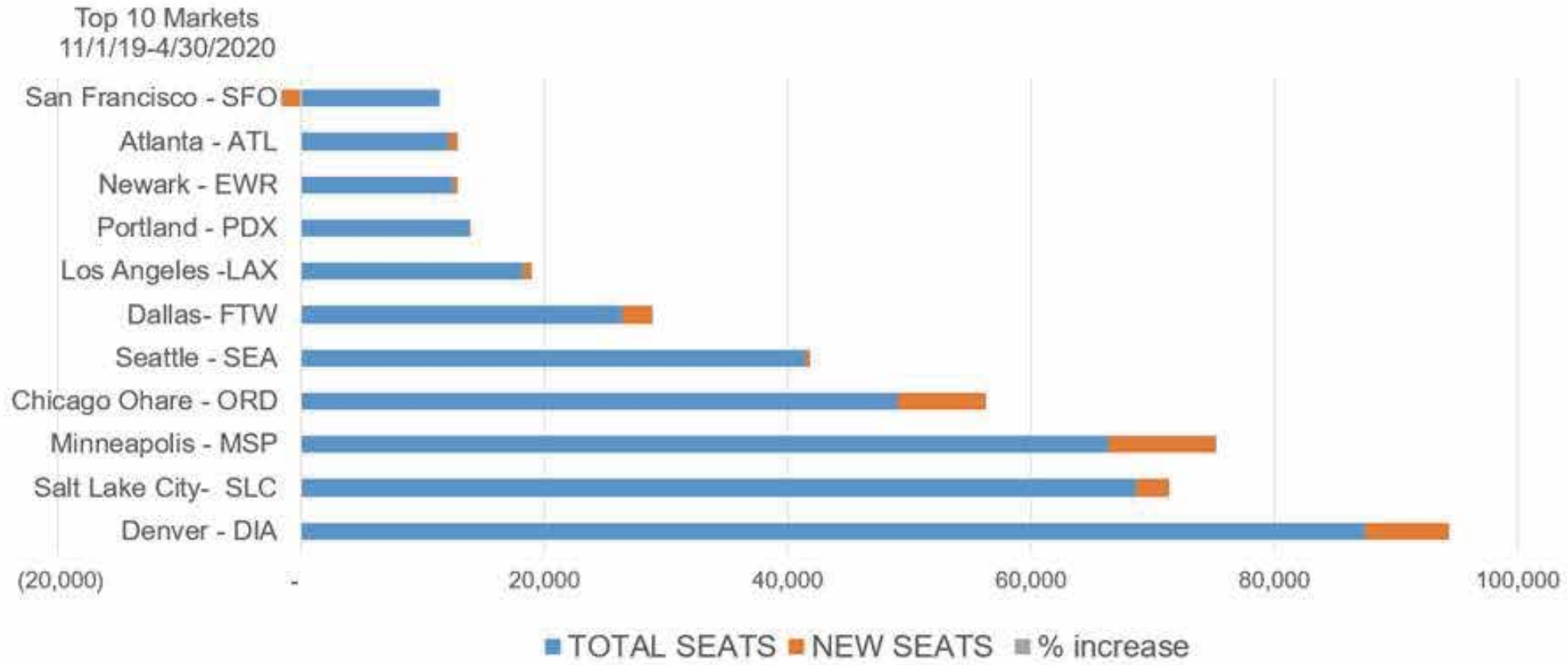
Number of enplanements



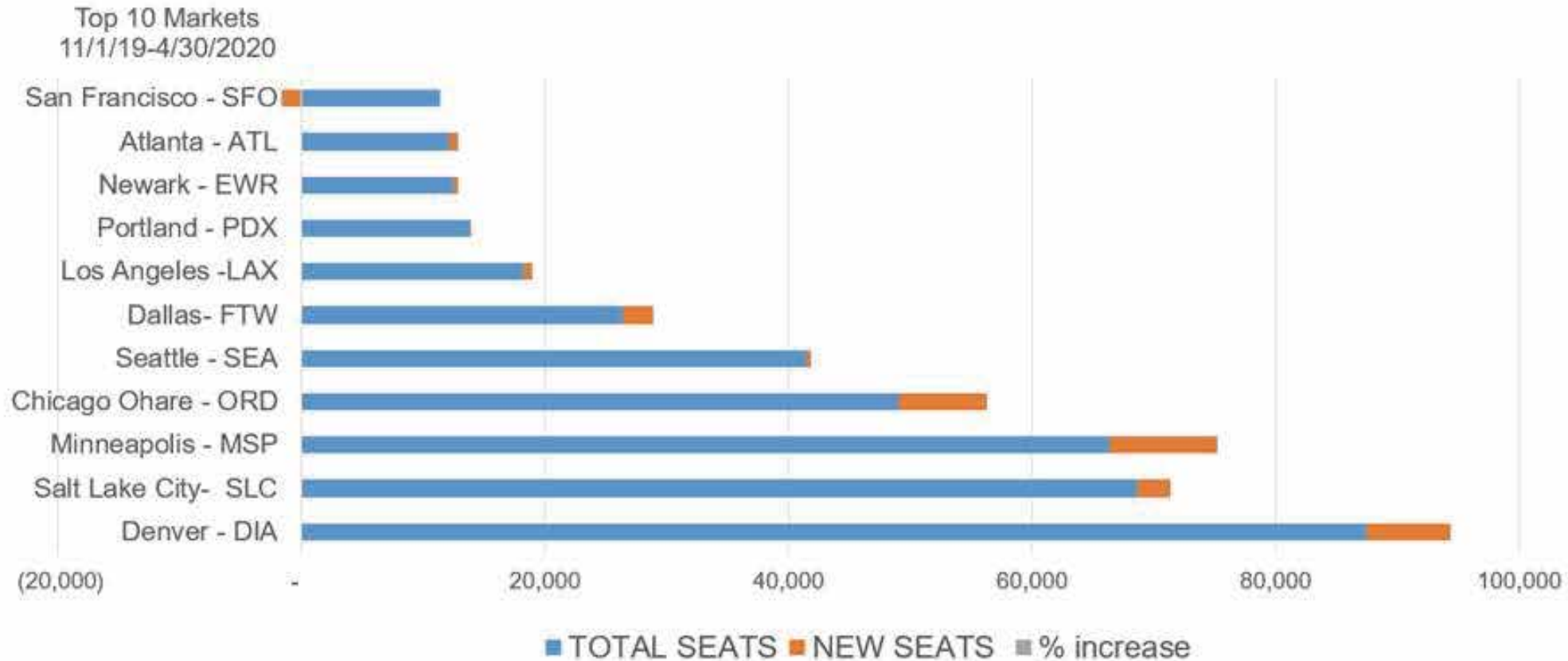
Bozeman is Montana's
highest volume airport

Source: Gallatin Airport
Authority, Brian
Sprengr, A.A.E.

Air Travel: Bozeman Yellowstone International Airport



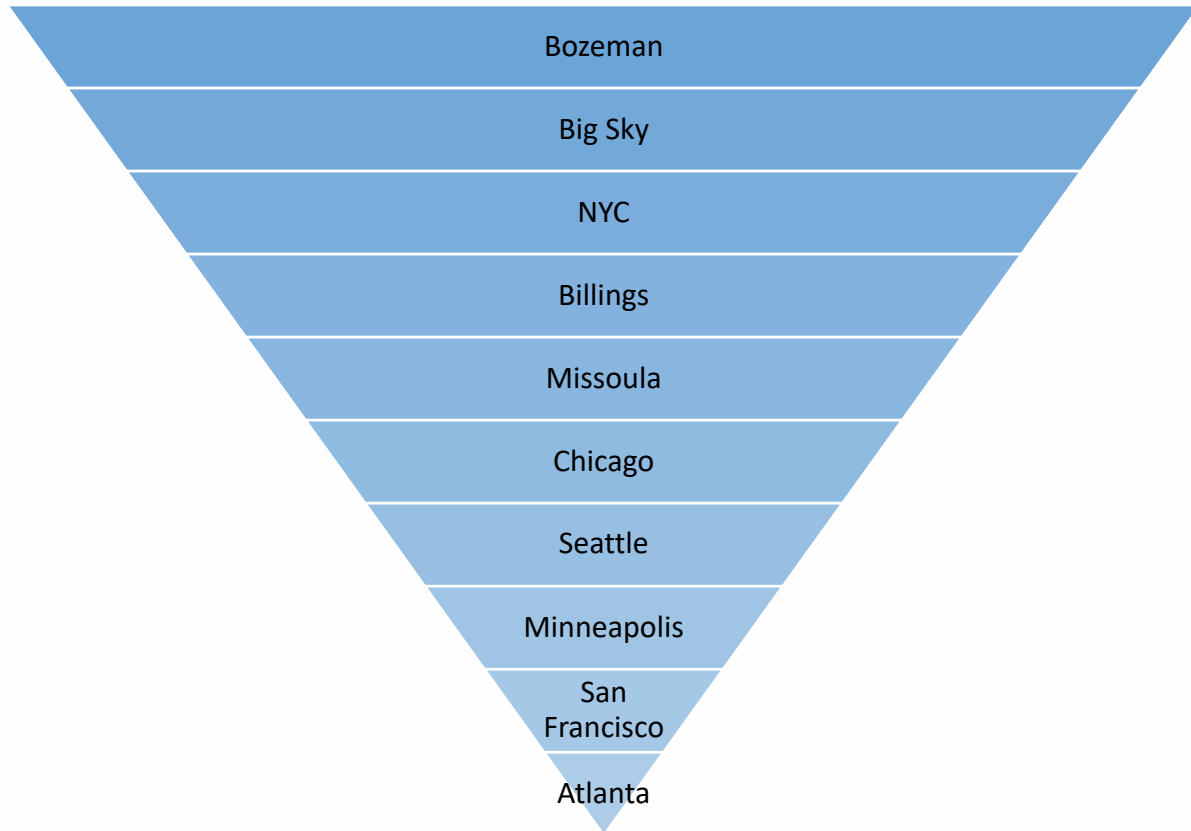
Air Travel: Bozeman Yellowstone International Airport



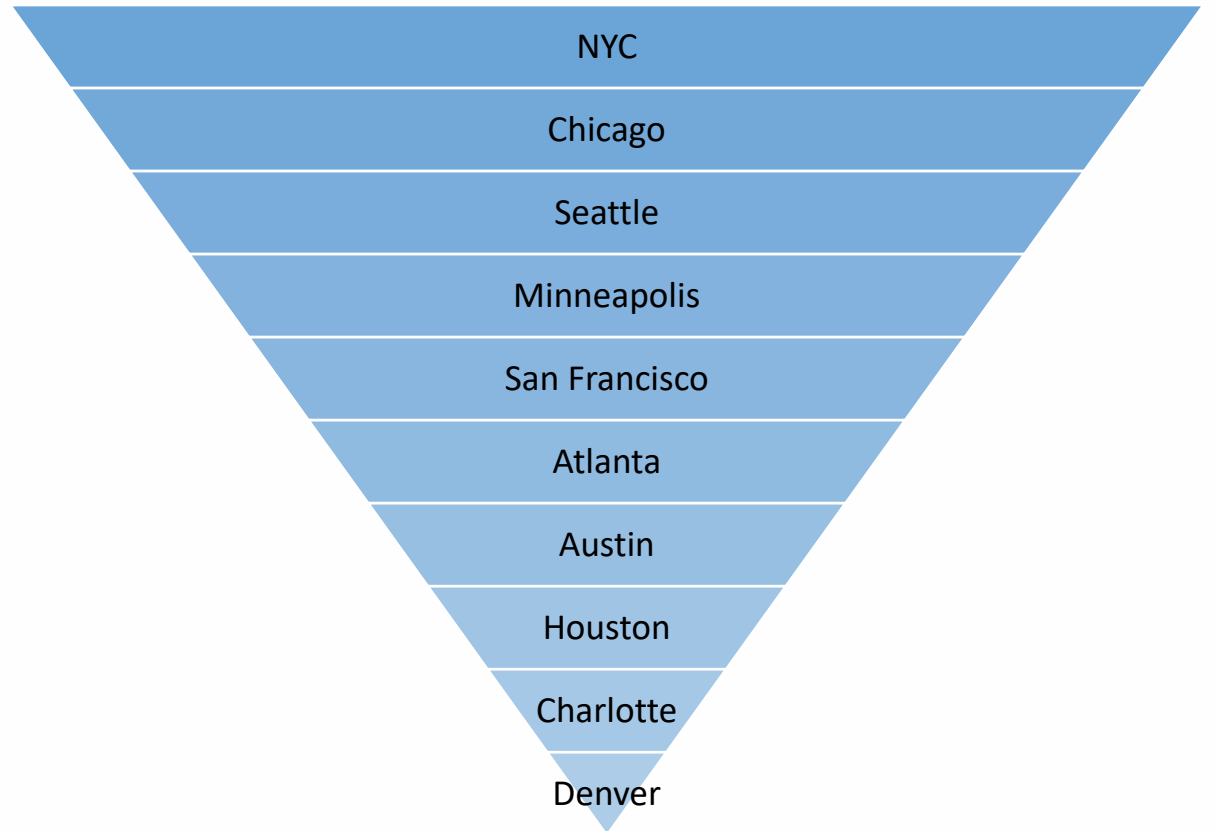
Top Geo-Zones Skier Visits



all markets including local



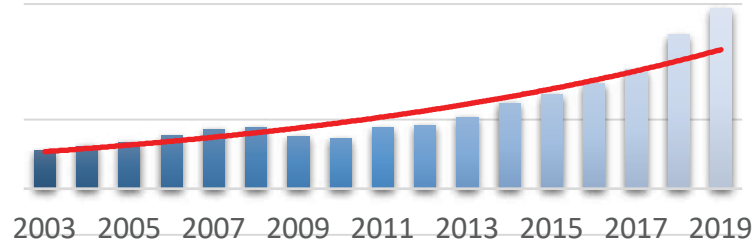
non-local markets



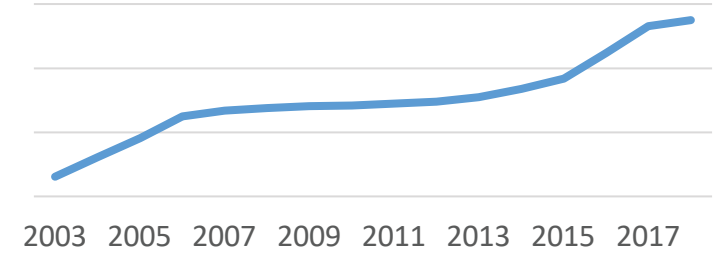
Data Summary



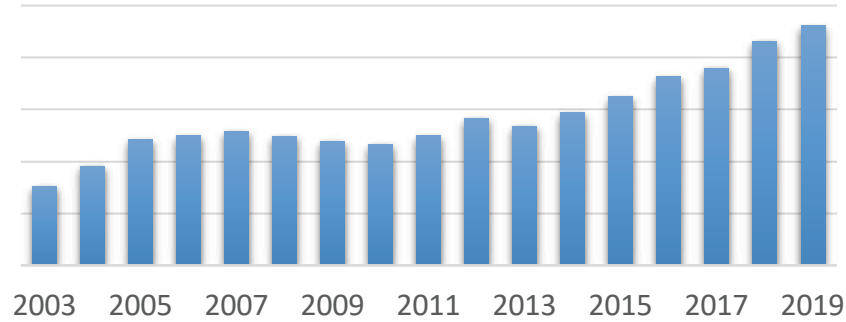
Resort Tax Dollars



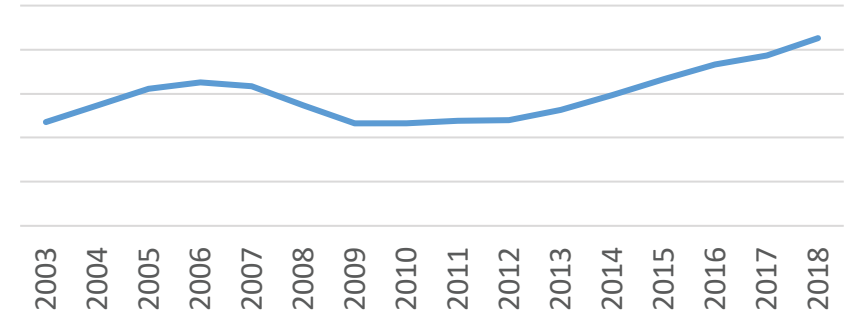
Water: Total Single Family Equivalents



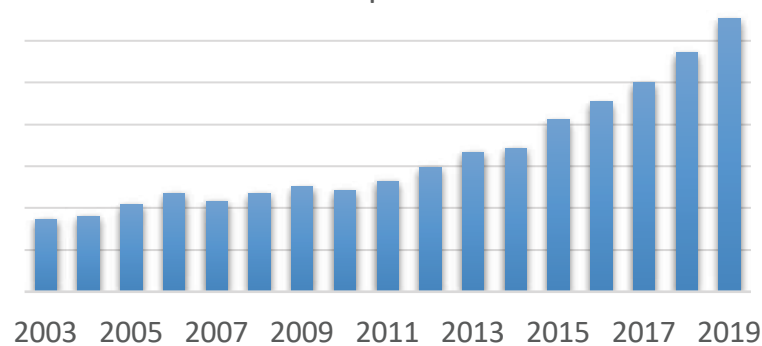
Fire Department Yearly Incident Calls



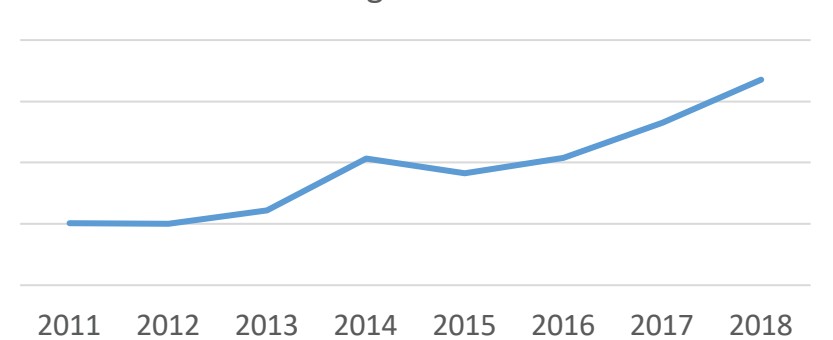
Annual Average of Vehicles per Day



Number of enplanements



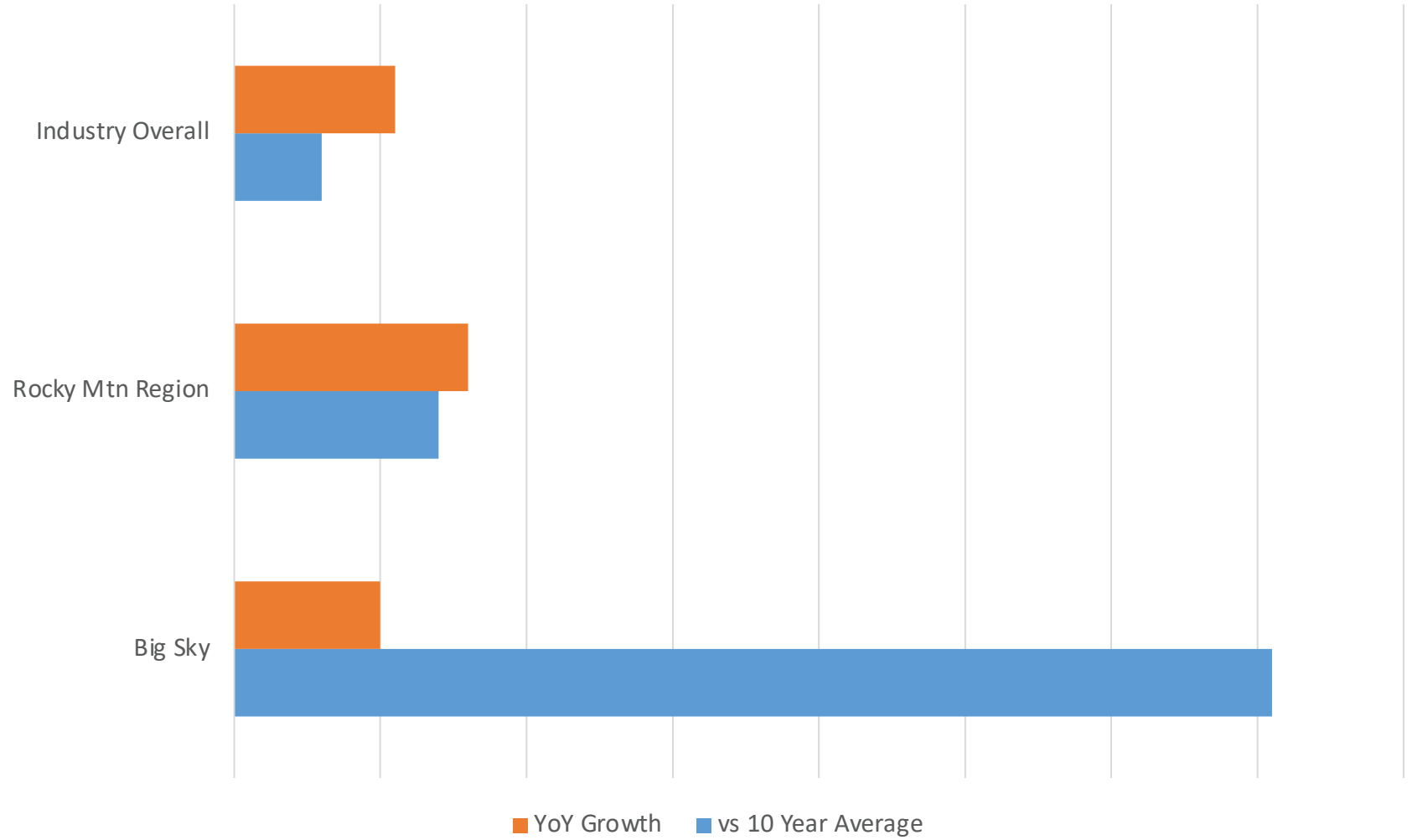
Average Unit Cost



Skier Visit Growth



Winter 2018-19 Skier Visit Growth



Pass Collaborations



Why IKON & Mountain Collective?

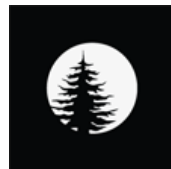
- Elevates brand
- “Bucket List Actualization”
- Increases demand
- Spurs community economy



Area Cooperation



YELLOWSTONE CLUB



MOONLIGHT BASIN



SPANISH PEAKS

BIG SKY, MONTANA

Montage

HOTELS & RESORTS



A VISION FOR THE NEXT DECADE



BIG SKY
MONTANA

2025

bigsky2025.com

AN EMPHASIS ON THE ALPINE:
WINTER & SUMMER IMPROVEMENTS

MOUNTAIN VILLAGE:
THE HEART OF IT ALL

RESORT & COMMUNITY:
A SYMBIOTIC RELATIONSHIP

TRANSPORTATION:
AIR & GROUND

The Vision

NEAR TERM

MID TERM

LONG TERM

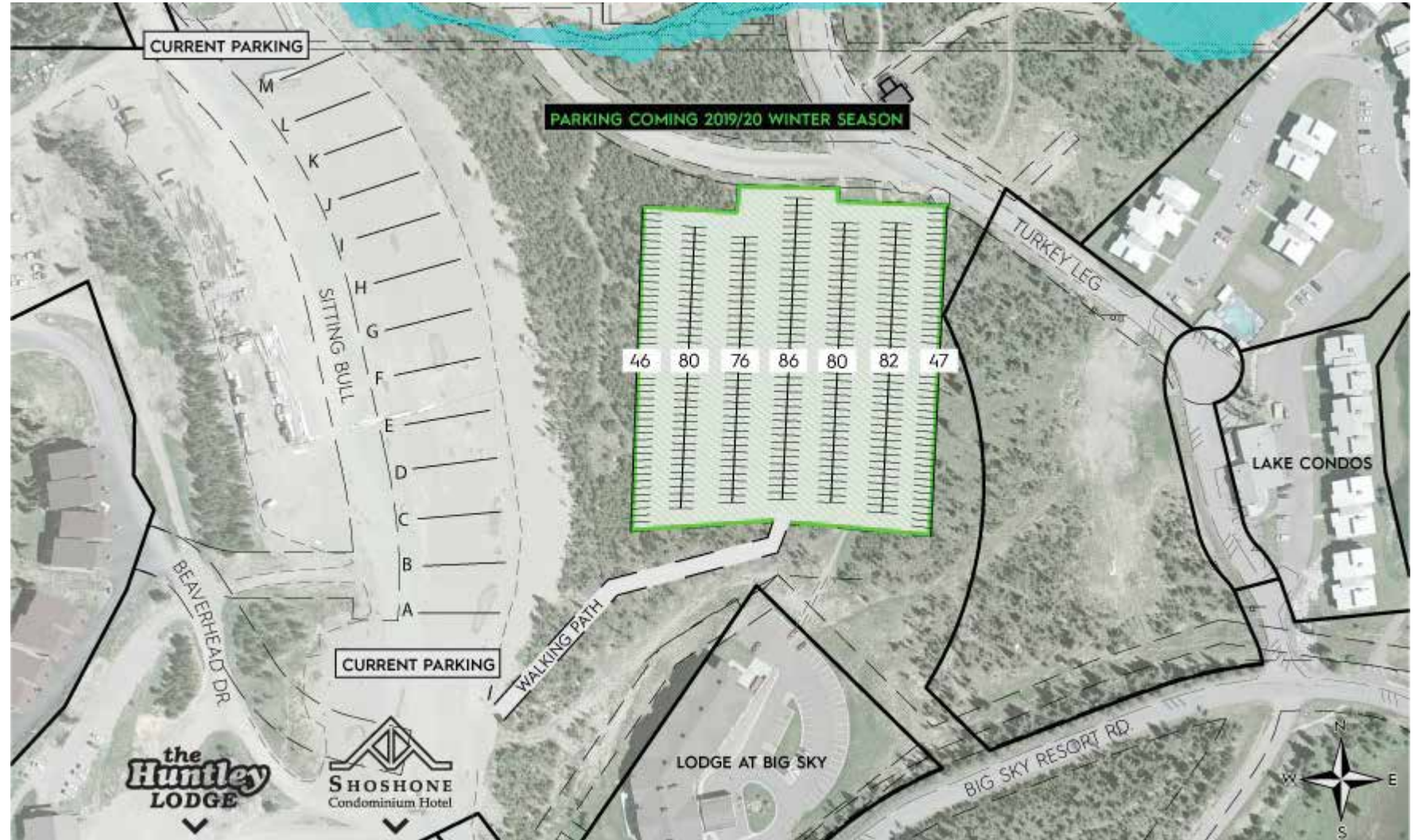
EVOLUTION





Parking

500 more guest spaces



Workforce Housing: Mountain Campus



- 44 New Beds Constructed 2016
- Private Baths
- Pedestrian to Workplace

Summer 2019: Mountain Lodge East

- Creating 72 pillows in new complex
- Modular construction
- Ability to expand this building in future years



MOUNTAIN LODGE EAST



Workforce Housing



Big Sky Resort Model:

- > • Long-term solution: owned
- Using our own land & entitlements
- Not asking for community subsidy
- Over 500 beds now
- > • 200 more beds shovel ready
- Easy & affordable for staff
- > • Every bed we provide leaves another bed in the community for someone else



RFID



Open Winter
2019/2020

Reimagining the Mountain Mall















Upper Lobby Volume Study



Tri-hull Suite 3A | Floorplan



TRI-HULL SUITE (MODEL ROOM)

SCALE: 1/4" = 1'-0"



FEATURE LEGEND

1. NEW ENTRY STORAGE
2. NEW GLASS SHOWER; DEMO WALL
3. NEW VANITY; OR EXISTING VANITY WITH SHELF AT MIRROR
4. WOOD LOOK LVT FLOOR AT ENTRY, BATHROOM, KITCHEN, AND FIREPLACE
5. DEMO SINK, ADD FFE MIRROR AND SCONCE AT AMENITIES COUNTER
6. UPDATED KITCHEN - PAINT EXISTING CABINETS; NEW APPLIANCES, NEW SINK AND FAUCET
7. NEW CARPET
8. UPDATED FIREPLACE
9. NEW BLACKOUT DRAPERIES AND SHEER
10. REMOVE SOAKING TUB; NEW LOUNGE SEATING



KEY PLAN

Tri-hull Suite 3A | King + Queen Queen - Furniture & Lighting



TRI-HULL SUITE | KING PLAN

SCALE: 1/4" = 1'-0"



TRI-HULL SUITE | QQ PLAN

SCALE: 1/4" = 1'-0"









Taylor Middleton, President &
General Manager

Big Sky Resort

tmiddleton@bigskyresort.com

Thank you to the community leaders and organizations providing data and information, and to Katy Bradford of Big Sky Resort for assisting in this project.



RFID



REIMAGINING THE MOUNTAIN MALL



HEADER

TITLE HERE





**YELLOWSTONE
CONFERENCE
CENTER**

THE EXCHANGE

SUMMIT HOTEL

MONTANA JACK

BASECAMP

**FUTURE
UMBRELLA BAR**

**NEW
HEATED PLAZA**

HUNTLEY

RAMCHARGER 8

SNOWCREST

